

# INSTREATHAM ANNUAL REVIEW 2018-2019

InStreatham is a Business Improvement District (BID), a not-for-profit organisation created by local businesses. The BID was voted for in 2013 and voted back in 2018 for their second five year term. The annual levy will be paid by local businesses until 2023. Everything we deliver is completely additional to that which Lambeth Council delivers and the income we raise will only ever be spent in Streatham. Your investment is helping to make Streatham a better place to live, work, visit and do business.

## BOARD MEMBERS

**Chris Baron**, Streatham Landlord

**Nicola Gunn**, Anthony Gold Solicitors

**Jeanette Batchelor**, Owner, Batch & Co

**Jane Wroe-Wright**, Director, Heart of media

**Lisa Loebenburg**, Director, Exhibit B

**Joanne Stanhope**, Branch Manager, Natwest

**Alper Yagmur**, Owner, El Chicos

**Oli Osibo**, Owner, Fix

**Mariama Diallo-Souaré**, Owner,  
The Remédie Rooms

**Annmarie McNaughton**, The White Lion

**Javier Moreno**, Owner, Cafe Barcelona

**Councillor John Kazantzis**, Lambeth  
Borough Council

**Angela Gordon**, Creative Director,  
Charles Carter Hair

**Simi Solomon**, Director, Love Streatham

**Deborah Hurst**, DH Restoration

## CONTACT US

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## THE AIMS OF THE INSTREATHAM BID ARE TO FOCUS ON:

- Improving the look and feel of the high street
- Promoting and supporting the local economy
- Boosting Streatham's footfall by delivering a programme of events and festivals
- Introducing enhanced security and crime prevention in our town centre

The BID Board and its Theme Groups are run by [volunteer](http://www.instreatham.com) levy payers like you. If you would like to get involved, please get in touch [www.instreatham.com](http://www.instreatham.com)

"INSTREATHAM HAS BEEN ABLE TO ACHIEVE SOME OF THE THINGS THE LOCAL COUNCIL COULD NOT AFFORD, MAKING OUR HIGH ROAD MORE ATTRACTIVE AND MODERN. THIS ATTRACTS MORE HOUSE BUYERS TO STREATHAM, INCREASES LOCAL SPENDING POWER AND WE ARE ON THE RECEIVING END OF THIS."

– **MARIAMA DIALLO-SOUARE**,  
THE REMEDIE ROOMS



# WE'RE WORKING FOR YOU!

The collective strength of our members working together has made a huge difference to our high road over the last five years. During the last twelve months we are pleased to have been able to deliver the following projects on your behalf:

## STREET SMART

The high road pavements have been deep cleaned and chewing gum removed helping to give our area a more pleasant and well-kept look, making Streatham a smarter town centre.



Average money saved per business:

£329

## FESTIVALS & EVENTS

Streatham boasts a number of exciting and popular festivals that the BID supports including the Food Festival, Streatham festival, Streatham Film Festival, Little BIG Peace Event and Kite Day.

These events help to boost footfall and create a busy and vibrant town centre.

## STREATHAM BOOK OF CHRISTMAS

Our annual glossy B5 magazine collaboration with Heart Streatham has been delivered to 20,000 homes in the local area covering Streatham, Furzedown, Tooting and West Norwood. Profiling our amazing businesses as Christmas shopping destination.

## MONEY SAVING

Free Recycling ([www.thefirstmile.co.uk](http://www.thefirstmile.co.uk)) scheme are available, making it easy for inStreatham members to save money and care for the local environment. Signed-up members are already making a significant difference with over 160 businesses signed up and average saving of £329 per business.



## STREATHAM BUSINESS AWARDS

The bi-annual Streatham Business Awards celebrating the best of the best in Streatham's business community returned last year. A record 100 businesses entered the awards with over 500 nominations for Public vote. Nine category awards were presented on the night with 200 guests in attendance.

## DRESSING THE STREET



CELEBRATE STREATHAM  
TATE LIBRARY

CELEBRATE STREATHAM  
ICE & LEISURE CENTRE

CELEBRATE STREATHAM  
THE ROOKERY



CELEBRATE STREATHAM  
STREATHAM HILL THEATRE



CELEBRATE STREATHAM  
STREATHAM COMMON



CELEBRATE STREATHAM  
ODEON CINEMA

## FESTIVE CHEER

New Christmas lights and real trees adorned the length of the high road, bringing Christmas cheer.



## FINANCE

Over the past twelve months your investment has helped to deliver a range of successful projects for Streatham. Please see below for the income raised and how it was spent:

Income	
Total income	£256,457

Expenditure:		
Stress free InStreatham	12%	£26,472
Shop in Streatham inc Marketing & PR, Magazine, & Newsletter	18%	£40,425
Smart in Streatham inc Cleaning, Greening, Banners & Shop front improvements	39%	£84,713
Step out in Streatham inc Food Festival, Streatham Festival, Events & Activities	19%	£41,259
Core Costs inc Lambeth Collection Costs (inc Software maintenance, Office & Corporate expenses)	12%	£26,226
Total Expenditure	100 %	£256,459
Allocated for future spend		£37,364



New banners celebrating Streatham's iconic architecture to accompany the colourful hanging baskets and planters along the high road, encouraging visitors and residents alike to stay local and enjoy Streatham.

## BUSINESS DEVELOPMENT WORKSHOPS

The BID launched a series of workshops and networking sessions for all Streatham businesses. The aim is that the themes of the workshops deliver valuable insights that will contribute to the growth of local businesses. By working, learning and sharing ideas together, we can shape the Streatham we want to see with a solid business community

