



## **InStreatham Community Events Fund**

### **APPLICATION FORM 2024/25**

**The InStreatham Community Events Fund is designed to support community festivals, events and experiences to happen. Expanding the cultural programme in Streatham and driving footfall to our much loved High Road. The InStreatham BID board of directors will review applications each year and make awards of £500-£5,000 per application to organisations that can demonstrate their need for support, their alignment with InStreatham’s ambitions and their strategy for success. The team is on hand to help so if you have any queries please don’t hesitate to get in touch.**

Read the guidelines below then complete the application form and send to the BID office with any supporting information.

#### **Step 1: The Guidelines**

1. To apply for the Community Events Fund your event must be within the area of Streatham in the London Borough of Lambeth.
2. You must clearly outline the project, event or festival for which you would like funding of **UP TO** £5000. This could be for marketing materials, licenses, physical infrastructure or a combination of those.
3. You must demonstrate the benefit this will have to the local community, including residents and businesses, and your event must align with InStreatham’s ambitions. For more information please see: [https://instreatham.com/InStreatham\\_business\\_plan\\_2023-2028](https://instreatham.com/InStreatham_business_plan_2023-2028) and <https://www.instreatham.com/streatham-vision/>
4. Attach your business plan, budget or accounts for the last and coming financial year.
5. If your application is successful you may be awarded the full amount requested or a partial amount. Proof of expenditure or an event evaluation will be required. The Board's decision is final.

## **Step 2: APPLICATION FORM:**

1. Organisation Name:
2. Your name and position:
3. Telephone number:
4. Main email address:
5. Website:
6. Tell us about your event (inc. Dates, Target Audience and Programme)
7. How does it align with InStreatham's ambitions?
8. How will InStreatham's branding be included in your materials?
9. How will you spend the money?
10. How will you evaluate its success? (inc. Attendance, local spend etc)
11. How will you share the evaluation with InStreatham?
12. Total Cost:
13. **Amount requested:**
14. Match Funding achieved:
15. Additional Grant Funding Received from other organisations

**Declaration:** I/we confirm that I/we meet the core funding criteria as set out in the guidance notes and that the information contained in this application is true to the best of my/our knowledge. Any projects that are funded but not delivered will return the awarded funds to InStreatham Ltd.

Signed:

Name:

### **Step 3: Timeline**

Applications Open: April 30<sup>th</sup> 2024

Deadline for Submissions: May 30<sup>th</sup> 2024

Awards Made From: 31<sup>st</sup> May 2024

Projects to be delivered by: 31<sup>st</sup> March 2025

**That's it!** Please email this form and the financial information requested above to:  
[info@instreatham.com](mailto:info@instreatham.com) with the header: **'InStreatham Community Events Fund'**