

BID Manager

Location: Streatham / London / Hybrid

Hours: Part time (3 days per week)

Reports to: Board of Directors / Interim CEO

Responsible for: Marketing & Communications Manager, BID Administrator

Contract: Freelance / Flexible

Start date: March 2026 onwards

About InStreatham BID

InStreatham BID represents and supports over 500 local businesses, delivering projects that improve safety, cleanliness, business engagement, place shaping and marketing across Streatham. The BID works closely with Lambeth Council, Transport for London (TfL), the Greater London Authority (GLA), community organisations and national and independent businesses to improve the high street and drive local economic growth.

About the Role

The BID Manager is the strategic and operational lead for the organisation while being the visible lead for levy payers and the board.

You will oversee delivery of the Business Plan, manage the BID's services, lead partnerships, ensure strong governance, and report directly to the Board.

This role suits someone who enjoys responsibility, can build strong relationships, and thrives in a varied operational environment.

Key Responsibilities

Strategy, Governance & Leadership

- Lead delivery of the Business Plan 2023–2028.
- Ensure governance compliance (BID Foundation, Articles, statutory duties).
- Approve Board papers, updates and recommendations with the administrator and Board Chair
- Lead AGM

Financial Management

- Work with the Chair & Treasurer to set and manage the annual budget.
 - Provide monthly financial commentary.
 - Oversee levy collection performance and contractor delivery.
 - Secure grants, sponsorship and match funding.
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Partnerships & Stakeholder Engagement

- Maintain strong relationships with stakeholders, levy payers and local businesses and others involved in making Streatham a strong place
 - Represent BID at meetings, events, forums and stakeholder discussions.
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Operations & Public Realm Oversight

- Oversee delivery of public realm contracts (graffiti removal, jet washing, planters, banners, greening) working with the administrator
 - Escalate street issues and monitor contractor KPIs.
 - Ensure safety and environmental priorities are delivered.
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Security & Safety

- Lead relationship with security providers and police.
 - Monitor crime trends and business feedback.
 - Attend out of hours meetings where needed
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Marketing & Events Leadership

- Oversee marketing strategy, campaigns and seasonal events with the Marketing & Communications Manager
 - Approve creative direction and press.
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Data, Reporting & Insights

- Use data and campaign metrics to guide decision-making.
 - Report KPIs to the Board.
 - Identify and recommend new approaches, data and partnerships to the board
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SKILLS & EXPERIENCE

Essential

- Proven experience in managing programmes, people or place based projects.
 - Budget management and financial reporting skills.
 - Strong stakeholder engagement and partnership building experience.
 - Excellent organisation and communication skills.
 - Ability to lead projects and manage multiple priorities.
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Desirable

- Experience in BIDs, local government, regeneration, town centre management or similar.
 - Understanding of public realm operations and local government
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What You'll Bring

- A positive, collaborative leadership style.
- Confidence engaging with businesses, councillors and community groups.
- A proactive, solution focused mindset.
- Commitment to improving Streatham's high street.